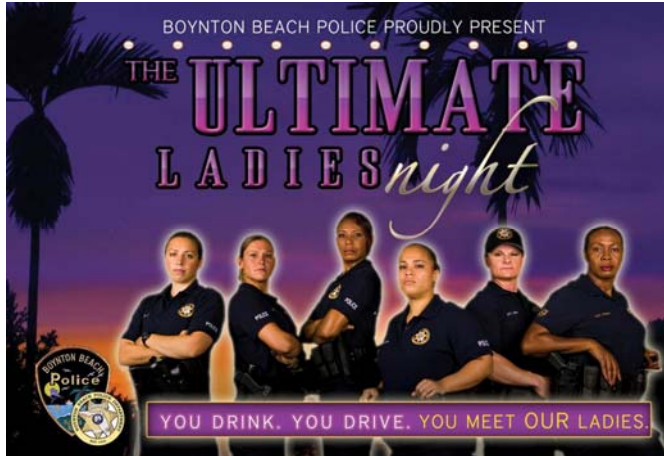




# Boynton Beach Police Department Office of Media Relations

G. Matthew Immler, Chief of Police



**THE MISSION OF MOTHER'S AGAINST  
DRUNK DRIVING IS TO STOP DRUNK DRIVING,  
SUPPORT THE VICTIMS OF THIS VIOLENT CRIME  
AND PREVENT UNDERAGE DRINKING.**

MADD PALM BEACH  
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WEST PALM BEACH, FL 33409  
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SPONSORED BY: JESSICA JOHNSON KIRKPATRICK MEMORIAL

## BBPD launches new DUI campaign

It's Ladies Night in Boynton Beach. But if you drink and drive, the only ladies you'll meet are the ones who put you behind bars.

That's the message behind the Boynton Beach Police Department's new DUI campaign.

In an effort to curb drinking and driving this holiday season, the BBPD has teamed up with Mother's Against Drunk Driving to produce 10,000 glossy postcards that are currently being distributed to every restaurant, bar and store in the city that serves or sells alcohol.

Female officers from the BBPD will be conducting a saturation patrol looking for people driving under the influence in the city from 8 p.m. to 4 a.m., on Wednesday, Dec.23, 2009.

"The whole idea behind this is that you don't want to meet our ladies because it's not going to be a good time," said DUI Officer Patrick Monteith. "Our goal is to get people talking about this campaign, to get them to make that conscious decision not to drink and drive, to save their life and the lives of those who might be sharing the road with them that night."

The campaign is sponsored by the Jessica Johnson Kirkpatrick Memorial. The 19-year-old girl was killed by a drunken driver in February 2005 in Orlando. Her parents, Barbara and Steve Kirkpatrick, are victim advocates and serve on the leadership committee of the Palm Beach County chapter of MADD.

For more information on the campaign and to obtain postcards, please call Officer Patrick Monteith at 561-742-6827 or Public Information Officer Stephanie Slater at 561-742-6191.

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